

ILYSSA SHAPIRO

ILYSSA.SHAPIRO@GMAIL.COM | 215.920.2419
<http://www.ilyssashapiro.com>

EDUCATION

University of the Arts, Philadelphia, PA
Bachelor of Science; Industrial Design
(expected graduation date May 2011)

PROFESSIONAL EXPERIENCE

Mayor's Office of Sustainability Design Intern | Philadelphia, PA | January 2011 - present

- Design graphic work used in print, web, and email
- Assist with projects including: tree counting, green projects inventory, annual report research, etc

Core77 Guest Contributor | Philadelphia, PA | October 2011 - present

- Attend & document design events in Philadelphia

Industrial Design Shop Shop Tech | Philadelphia, PA @ University of the Arts | June 2009 - May 2010

- Assisted & monitored students with projects, machinery, tools & equipment
- Worked on various projects to help settle into new space; cleaned, organized, etc
- Designed new signage for shop; instructions for equipment, labels, etc

DesignPhiladelphia Intern | Philadelphia, PA | June 2009 - October 2009

- Developed creative & strategic concepts for marketing & advertising
- Revised event content on website & uploaded information onto event guide websites
- Photographed DesignPhiladelphia events for website & press

Kitchenette Retail Associate (kitchen accessories) | Philadelphia, PA | March 2008 - August 2009

- Independently worked in Center City store; opened & closed, ran register, created new displays and store layouts, kept store clean, assisted customers, helped with orders
- Maintained customer satisfaction by providing excellent customer service & information
- Learned about products in order to help customers with questions or concerns

Twist Retail Associate (furniture & home accessories) | Philadelphia, PA | January 2007 - August 2008

- Independently ran Center City store while owner traveled; opened/closed, ran register, etc
- Handled custom orders and questions regarding products
- Assisted owner in store design and product display
- Maintained a comfortable environment and welcoming atmosphere

VOLUNTEER

QVNA Sustainability Committee Philadelphia, PA | October 2010- present
PAWS: Philadelphia Animal Welfare Society Philadelphia, PA | 2008-2009

AWARDS & EXHIBITIONS

Active Territory; The Gallery, 2011
IDSA Merit Award; IDSA Philadelphia 2011
Philly Works Exhibition; University of Pennsylvania 2010
Edna Andrade Travel Scholarship & Award; University of the Arts 2010
Annual Student Exhibition; University of the Arts 2009
Industrial Design Special Merit Award; University of the Arts 2009

PUBLICATIONS

"Periodic Lectures: Ellen Lupton on D.I.Y. Career Paths" Core77.com; 13 Apr. 2011
"Design Philadelphia: Periodic Lectures on Design." Core77.com; 25 Mar. 2011
"PhillyCHI 5th Annual DesignSlam Winners." Core77.com; 31 Jan. 2011
"Design Philadelphia 2010: Upcycled by Fablastic." Core77.com; 19 Oct. 2010

SKILLS

Research, design strategy, problem-solving, collaboration, leadership, prototyping, writing, graphic design, theory, critical thinking, storytelling, project management, Adobe Creative Suite (InDesign, Illustrator, Photoshop), Microsoft Office, Google SketchUp

WEBSITE

<http://www.ilyssashapiro.com>